



Federal Court of Australia

District Registry: Victoria

Division: General

No: VID341/2022

DAVID ANTHONY and another named in the schedule
Applicants

APPLE INC and another named in the schedule
Respondents

ORDER

JUDGE: JUSTICE BEACH

DATE OF ORDER: 12 December 2023

WHERE MADE: Melbourne

THE COURT ORDERS THAT:

Opt Out Deadline and Opt Out Form

1. Pursuant to section 33J(1) of the *Federal Court of Australia Act 1976* (Cth) (the Act), 4.00 pm (AEDT) on 23 February 2024 is fixed as the date before which a Group Member (as defined in paragraph 1 of the Applicants' statement of claim and paragraph 17 of the Applicants' originating application) may opt out of the proceeding (Opt Out Deadline).
2. Pursuant to sections 33ZF and/or 37P of the Act, the opt out form set out at Schedule 1 to the Opt Out Notice (as defined in order 6 below) (Opt Out Form), is approved for this proceeding for the purposes of rule 9.34 of the *Federal Court Rules 2011* (Cth) (the Rules).
3. Pursuant to section 33J(2) of the Act, any Group Member who wishes to opt out of this proceeding must, before the Opt Out Deadline, complete and deliver an Opt Out Form to the Victorian District Registry of the Federal Court of Australia.
4. If, on or before the Opt Out Deadline, the solicitors for any party receive a notice purporting to be an Opt Out Form referable to this proceeding, the solicitors must file the



notice in the Victorian District Registry of the Federal Court of Australia within fourteen (14) days of receipt with a notation specifying the date it was received and the notice shall be treated as an Opt Out Form received by the Court at the time it was received by the solicitors.

5. The solicitors for the parties be granted leave to inspect the Court file and to copy any Opt Out Form(s) filed by Group Members.

Opt Out Notice to Group Members

6. Pursuant to ss 33X and 33Y of the Act, the form and content of the notice set out at Annexure A to this order (Opt Out Notice) and the text of the advertisement at Annexure B to this order (Advertisement) are approved.
7. Pursuant to section 33Y of the Act, the Opt Out Notice be given to the Group Members according to the following procedure:

(a) by 19 January 2024:

- (i) the Applicants cause the Opt Out Notice and these orders to be available on the websites of the Applicants' lawyers (Phi Finney McDonald and Maurice Blackburn) and on the joint website operated by Phi Finney McDonald and Maurice Blackburn (www.appstoreclassaction.com.au) and to remain continuously so displayed up to and including the Opt Out Deadline;
- (ii) the Applicants cause the Opt Out Notice to be sent to each person or entity who has registered with the Applicants' solicitors (regardless of whether that person or entity has retained them), such Opt Out Notices to be sent by email where an email address is available, or failing that, by ordinary mail; and
- (iii) a link to the Opt Out Notice on the joint website operated by Phi Finney McDonald and Maurice Blackburn (www.appstoreclassaction.com.au) is to be posted to the Facebook and/or Twitter/X and/or LinkedIn pages of Phi Finney McDonald and Maurice Blackburn;



(b) by 26 January 2024, the Applicants are to have caused the text of the Advertisement to be published as display advertising (with a link to the Opt Out Notice on the joint website operated by Phi Finney McDonald and Maurice Blackburn (www.appstoreclassaction.com.au)), according to a “Run-of-Network” (i.e. site wide) approach, during a one week period on each of the following websites:

- (i) The Australian (<https://www.theaustralian.com.au/>);
- (ii) The Courier Mail (<https://couriermail.com.au/>);
- (iii) The Adelaide Advertiser (<https://www.adelaidenow.com.au/>);
- (iv) The Hobart Mercury (<https://www.themercury.com.au/>);
- (v) The Northern Territory News (<https://www.ntnews.com.au/>);
- (vi) The Age (<https://www.theage.com.au/>);
- (vii) Sydney Morning Herald (<https://www.smh.com.au/>);
- (viii) The West Australian (<https://thewest.com.au/>);
- (ix) Australian Financial Review (<https://www.afr.com/>);
- (x) News.com.au (<https://www.news.com.au/>).

8. The costs of and incidental to the procedure set out in order 7 above be initially borne by the Applicants but on the basis that those costs (including, for the avoidance of doubt, answering enquiries by Group Members and members of the public in relation to the Opt Out Notice and/or the Advertisement) will ultimately be costs in the cause.

Other

9. The Opt Out Form and the Opt Out Notice may be amended by agreement between the parties before it is emailed, posted, displayed or published, in order to correct any website, email address or telephone number or other non-substantive error.



Date that entry is stamped: 12 December 2023

Sia Lagos
Registrar



Annexure A
OPT OUT NOTICE
FEDERAL COURT OF AUSTRALIA

Australian App Store Class Action

David Anthony & Anor v Apple Inc & Anor (VID341/2022)

1. Why is this notice important?

A class action has been commenced in the Federal Court of Australia by David Anthony (**First Applicant**) and Dark Ice Interactive Pty Limited (ACN 153 761 276) (**Second Applicant**) against Apple Inc and Apple Pty Limited (together, **Apple**). The action is brought by the Applicants on their own behalf and on behalf of app developers who sold their apps and in-app content via the Australian App Store storefront, as well as eligible Australian iPhone and iPad users who purchased iOS or iPadOS apps and in-app digital content from iOS or iPadOS apps via the Australian App Store storefront, from 6 November 2017 to 20 June 2022 (**Relevant Period**), and who suffered loss or damage by reason of Apple's alleged conduct (see section 5 "**Are you a class member?**" below).

The action alleges that Apple engaged in anti-competitive conduct in contravention of Australian law, which enabled it to charge commission rates on purchases of iOS or iPadOS apps and in-app digital content from iOS or iPadOS apps over and above what it would otherwise have been able to charge in a competitive market. The action seeks compensation for eligible purchasers and app developers from Apple for the alleged excess prices charged. Apple denies the allegations.

The Federal Court has ordered that this notice be published for the information of persons who might be members of the class on whose behalf the action is brought and may be affected by the action. **You should read this notice carefully. Any questions you have concerning the matters contained in this notice should not be directed to the Court.** If there is anything in it that you do not understand, you should seek legal advice.

2. What is a class action?

A class action is an action that is brought by one person or a small number of persons (**Applicant(s)**) on their own behalf and on behalf of a class of people ("**class members**") against another person or persons ("**Respondent(s)**") where the Applicants and the class members have similar claims against the Respondent(s).

Class members in a class action **are not** individually responsible for the legal costs associated with bringing the class action. In a class action, only the Applicants are



responsible for the costs (see also section 6 "**Will you be liable for legal costs if you remain a class member?**").

Class members are "bound" by the outcome in the class action, unless they have opted out of the proceeding. A binding result can happen in two ways being either a *judgment* following a trial, or a *settlement* at any time. If there is a judgment or a settlement of a class action class members *will not* be able pursue the same claims and *may not* be able to pursue similar or related claims against the Respondent/s in other legal proceedings. Class members should note that:

- (a) in a *judgment* following trial, the Court will decide various factual and legal issues in respect of the claims made by the applicants and class members. Unless those decisions are successfully appealed, they bind the applicants, class members and the respondent. Importantly, if there are other proceedings between a class member and the respondents, it may be that neither of them will be permitted to raise arguments in that proceeding which are inconsistent with a factual or legal issue decided in the class action.
- (b) in a *settlement* of a class action, where the settlement provides for compensation to class members it may extinguish *all* rights to compensation which a class member might have against the respondents which arise in any way out of the events or transactions which are the subject-matter of the class action.

If you consider that you have claims against Apple which are based on your individual circumstances or otherwise additional to the claims described in the class action, then it is important that you seek independent legal advice about the potential binding effects of the class action **before** the deadline for opting out (see below).

3. **What is this class action?**

This class action is brought by the Applicants, David Anthony and Dark Ice Interactive Pty Limited, on their own behalf and on behalf of all persons who are "class members" as defined in the proceeding.

The action concerns Apple's conduct in relation to its Australian App Store storefront. Apple Inc developed and operates the Australian Apple App Store storefront and the payment solution for both app and in-app purchases by Australian iPhone and iPad users. Apple Pty Limited, among other things, collects and receives payments from purchasers of iOS or iPadOS apps and in-app digital content from iOS or iPadOS apps. Apple typically charges developers either a 30% or a 15% commission on these purchases.

The Applicants allege in the statement of claim in Federal Court proceeding *David Anthony & Anor v Apple Inc & Anor (VID341/2022)* that from 6 November 2017 to 20 June 2022:

- Apple had a substantial degree of power in the markets for the purchase of apps from the Australian App Store storefront (the **iOS App Distribution Markets**)



and for the purchase of digital content from within such apps (the **iOS In-App Payment Solution Market**).

- Apple was able to impose terms on iOS app developers which restricted the ability of these developers to offer other means of iOS app distribution and payment for such apps and in-app digital content purchases from those apps.
- As well, Apple was able to charge commission rates on those purchases over and above what it would otherwise have been able to charge in a competitive market.
- By the above conduct, Apple Inc and/or Apple Pty Limited, among other things:
 - gave effect to provisions in a contract which restrained developers from distributing iOS apps other than through the Apple App Store and from using payment solutions other than those controlled by Apple;
 - supplied services to iOS app developers on the condition that those developers not use alternative means of distributing iOS apps and payment solutions other than those controlled by Apple;
- The above conduct had the purpose, effect or likely effect of substantially lessening competition in the iOS App Distribution Markets and/or the iOS In-App Payment Solution Market, in contravention of ss. 45, 46 and 47 of the *Competition and Consumer Act 2010* (Cth).
- This conduct resulted in higher prices for users who purchased apps and in-app digital content from those apps through the Australian App Store storefront.
- The above conduct also was, in all the circumstances, unconscionable in contravention of s. 21 of the Australian Consumer Law.

The class action seeks compensation for eligible purchasers and app developers from Apple for the alleged excess price charged.

The respondents to the class action are Apple Inc and Apple Pty Limited. The respondents deny the allegations and are defending the class action.

A first stage trial of the class action (**First Stage Trial**) is scheduled to begin on 18 March 2024 and will run for approximately 16 weeks. At the first stage trial, the Court will determine the Applicants' claims that Apple contravened the provisions of the *Competition and Consumer Act 2010* (Cth) and Australian Consumer Law listed above, and that this alleged conduct allowed it to charge commission rates on purchases of iOS or iPadOS apps and in-app digital content from iOS or iPadOS apps over and above what it would otherwise have been able to charge absent the conduct.

The First Stage Trial will be heard together with a trial in a separate but related legal action that has been commenced by Epic Games, Inc and Epic Games International



S.à r.l. (together, **Epic Games**), in which Epic Games alleges that Apple contravened the same provisions of the *Competition and Consumer Act 2010* (Cth) and Australian Consumer Law listed above.

The Applicants cannot, without leave of the Court, adduce any evidence on these issues except for expert economic evidence.

The parties have agreed that the Applicants and class members (who have not opted out) will be bound by all findings of fact, findings of law and mixed findings of fact and law made as part of the First Stage Trial.

If the class action is successful at the first stage trial, a second stage trial may be held at a later date to determine the loss or damage suffered by class members as a result of Apple's conduct.

A potential conflict of interest may arise between app developer class members and app purchaser class members on questions relating to the allocation of loss and damage between them, including in relation to questions concerning the extent to which app developer class members would have passed on any reduction in commission rates to app purchaser class members. The Applicants will take appropriate steps to manage any potential conflict of interest.

4. What is 'Opt Out'?

An Applicant in a class action does not need to seek the consent of class members to commence a class action on their behalf or to identify a specific class member. However, class members can cease to be class members by opting out of the class action. An explanation of how class members are able to opt out is found below in the section headed "How can you opt out of the proceeding".

5. Are you a class member?

You are a class member if at any time during the Relevant Period you:

- Purchased: (i) an app on an Apple iPhone or Apple iPad from the Australian App Store storefront; and/or (ii) in-app digital content within such an iOS or iPadOS app; and suffered loss or damage by reason of the conduct of Apple pleaded in the Further Amended Originating Application and Further Amended Statement of Claim;
- Supplied: (i) an iOS or iPadOS app on iOS Devices via the Australian App Store storefront; and/or (ii) in-app digital content within such iOS or iPadOS app; and suffered loss or damage by reason of the conduct of Apple pleaded in the Further Amended Originating Application and Further Amended Statement of Claim; and
- Were not, during any part of the Relevant Period, and are not, as at the date of this Notice, any of the following:



- a related party (as defined by s 228 of the *Corporations Act 2001* (Cth) (**Corporations Act**) of any Respondent;
- a related body corporate (as defined by s 50 of the *Corporations Act*) of any Respondent;
- an associated entity (as defined by s 50AAA of the *Corporations Act*) of any Respondent;
- an officer or associate (as defined by s 9 and s 11 of the *Corporations Act*) of any Respondent; or
- a Justice or the Chief Justice of the Federal Court of Australia, or a Justice or the Chief Justice of the High Court of Australia;
- a solicitor or barrister acting for the Applicants or the Respondents;
- an expert or professional adviser briefed in relation to this proceeding;
- an employee or officer of a litigation funder providing funding for the proceeding; or
- an employee or officer of an insurer providing after the event insurance for any party to the proceeding.

If you are unsure whether or not you are a class member, you should in the first instance visit the website for the class action (www.appstoreclassaction.com.au). If you are still unsure after visiting the website, you may contact the Applicants' lawyers, Phi Finney McDonald and Maurice Blackburn on 1800 879 141 or email consumer@appstoreclassaction.com.au (if you are a consumer / app purchaser) or developer@appstoreclassaction.com.au (if you are an app developer) or seek your own legal advice without delay. Phi Finney McDonald and Maurice Blackburn are law firms acting jointly for the Applicants.

You may also be excluded from participating in the class action if you have released Apple from any claims related to the facts underlying this class action, for example, in the context of a class action overseas.

6. Funding of the class action

The class action is being funded partly by a litigation funder, CF FLA Australia Investments 2 Pty Ltd, which is an Australian proprietary company owned and controlled by funds managed by Fortress Investment Group LLC (**CF FLA**). This means that the Applicants (known as **Funded Class Members**) have entered into a Litigation Funding Agreement (**LFA**) with CF FLA. Class members who have not entered into a LFA with CF FLA are known as unfunded class members (**Unfunded Class Members**). Funded Class Members have also entered into a Conditional Legal Costs Agreement with Phi Finney McDonald or Maurice Blackburn. You can obtain a



copy of the LFA or Conditional Legal Costs Agreement by contacting Phi Finney McDonald and Maurice Blackburn by email at consumer@appstoreclassaction.com.au (if you are a consumer / app purchaser) or developer@appstoreclassaction.com.au (if you are an app developer).

Pursuant to the LFA, CF FLA will:

- (a) pay the disbursements of the class action, for example the costs of the class action's barristers and expert witnesses;
- (b) pay a portion of the Applicants' lawyers' legal fees;
- (c) indemnify the Applicants against any orders to pay Apple's costs (**Adverse Costs Order**);
- (d) provide any security for Apple's costs that is required;
- (e) pay for other costs associated with the class action, for example the costs incurred in securing or providing insurance against any Adverse Costs Order; and
- (f) pay any GST on the above costs or expenses being incurred.

Under the above arrangements, Phi Finney McDonald and Maurice Blackburn are deferring payment of the portion of their legal fees that are not being paid by CF FLA.

If the class action results in an award of damages or a settlement sum payable to class members, the LFA provides that CF FLA is entitled to receive out of the share of the settlement or judgment amount of the Funded Class Members:

- (a) reimbursement of the amounts paid by CF FLA under the LFA, which are summarised above; and
 - (b) a funding commission, being a percentage of the damages or a settlement sum payable to class members,
- (together, **CF FLA Entitlement**).

Under the LFA, if the class action results in an award of damages or a settlement sum payable to class members, the Applicants agree that they will ask the Court to make a "common fund order" (**CFO**). A CFO, in general terms, requires all class members who receive compensation in the class action (i.e. both Funded Class Members and Unfunded Class Members) to pay to CF FLA a percentage of any compensation to which the class member becomes entitled as commission for funding the class action.

The Court may choose to make a CFO, or alternatively, make a "funding equalisation order" (**FEO**). Under an FEO, only Funded Class Members are liable to pay CF FLA. The Court would calculate the dollar-value of the CF FLA Entitlement payable by Funded Class Members and pro rate that sum over the entire class of Funded Class Members and Unfunded Class Members so that the commission payable by Funded



Class Members to CF FLA under their LFAs is effectively paid (in equal shares) by all class members (including Unfunded Class Members).

The return to class members will differ depending on whether the Court makes a CFO or an FEO.

The total of any amounts deducted from compensation payable to class members for legal costs and funding commission will never exceed the amount a class member receives in the event of a successful outcome. **That is, you will never be out of pocket by remaining in the class action.**

7. Will you be liable for legal costs if you remain a class member?

You will **not become liable for any legal costs** simply by remaining as a class member for the determination of the common questions. However:

- (a) if any compensation becomes payable to you as a result of any order, judgment or settlement in the class action, the Court may make an order that some of that compensation be used to help pay a share of the costs which are incurred by the Applicant in running the class action but which are not able to be recovered from the respondents. Any such amounts will only be payable in the event of a successful outcome by way of a deduction from any compensation to which you become entitled, and will never exceed the amount of compensation to which you may otherwise become entitled. The Court will assess whether any amounts proposed to be deducted are fair and reasonable. You will be given a notice at that time informing you of the amount which it is proposed to be deducted and given an opportunity to tell the Court if you agree or disagree with what is proposed; and
- (b) class actions are often settled out of court. If this occurs in the class action, you may be able to claim from the settlement amount without retaining a lawyer.

After determination of the common questions, if the preparation or finalisation of your personal claim requires work to be done in relation to issues that are specific to your claim, you can engage Phi Finney McDonald and Maurice Blackburn or other lawyers to do that work for you. A copy of the terms on which Phi Finney McDonald and Maurice Blackburn are acting in the class action and CF FLA is funding the class action may be obtained from them on the number shown below.

8. What will happen if you choose to remain a class member?

Unless you opt out, you will be bound by any settlement or judgment of the class action. If the class action is successful you will be entitled to share in the benefit of any order, judgment or settlement in favour of the Applicant and class members, although you may have to satisfy certain conditions before your entitlement arises. If the action is unsuccessful or is not as successful as you might have wished, you will not be able pursue the same claims and may not be able to pursue related claims against the respondent in other legal proceedings.



9. What class members need to do

(a) How you can remain a class member?

If you wish to remain a class member there is **nothing you need to do** at the present time. The Applicant will continue to bring the proceeding on your behalf up to the point where the Court determines those questions that are common to the claims of the Applicant and the class members. However, you are invited to visit the website for the class action (www.appstoreclassaction.com.au) and register your details so that future notices about the class action can be sent to your preferred address.

(b) How you can opt out of the class action?

If you do not wish to remain a class member you must opt out of the class action. If you opt out you will not be bound by or entitled to share in the benefit of any order, judgment or settlement in the class action, but you will be at liberty to bring your own claim against the respondents, provided that you issue Court proceedings within the time limit applicable to your claim. If you wish to bring your own claim against the respondents, you should seek your own legal advice about your claim and the applicable time limit **prior** to opting out.

If you wish to opt out of the class action you **must** do so by completing an “**Opt Out Form**” in the form shown in Schedule 1 below (Form 21 of the Court's approved forms), then returning it to the Registrar of the Federal Court of Australia at the address on the form. **IMPORTANT: the Opt Out Form must reach the Registrar by no later than 4.00 pm (AEDT) on Friday, 23 February 2024**, otherwise it will not be effective. Each class member seeking to opt out should fill out a separate Opt Out Form. If you are opting out on behalf of a company or business please provide your name, the name of the company or business and your position within the company or business (e.g. director or partner).

10. Where can you obtain copies of relevant documents?

Copies of pleadings filed by the parties, including the application, the statement of claim, and the defence, may be obtained by:

- (a) downloading them from www.appstoreclassaction.com.au;
- (b) inspecting them between 9am and 5pm at one of the offices of Phi Finney McDonald or Maurice Blackburn, contact details for which are available from www.appstoreclassaction.com.au or by emailing consumer@appstoreclassaction.com.au (if you are a consumer / app purchaser) or developer@appstoreclassaction.com.au (if you are an app developer); or
- (c) by contacting a District Registry of the Federal Court (contact details are available www.fedcourt.gov.au) and paying the appropriate inspection fee.



Please consider the above matters carefully. If there is anything of which you are unsure, you should in the first instance visit the website for the class action (www.appstoreclassaction.com.au). If you are still unsure after visiting the website, you may contact Phi Finney McDonald and Maurice Blackburn on 1800 879 141 or email consumer@appstoreclassaction.com.au (if you are a consumer / app purchaser) or developer@appstoreclassaction.com.au (if you are an app developer) or seek your own legal advice. You should not delay in making your decision.



Schedule 1

Form 21
Rule 9.34

OPT OUT FORM

No. 341 of 2022

Federal Court of Australia
District Registry: Victoria
Division: General

DAVID ANTHONY and DARK ICE INTERACTIVE PTY LTD

Applicants

APPLE INC and APPLE PTY LIMITED

Respondents

To: The Registrar
Federal Court of Australia
Victorian District Registry
Level 7, 305 William Street Melbourne VIC 3000
vicreg@fedcourt.gov.au

..... (print full name of class member), a class member in this class action, gives notice under section 33J of the *Federal Court of Australia Act 1976*, that [it / he / she / they] (circle as appropriate) is opting out of the class action.

[(please complete the next page)]



Date: [redacted]

Signature:

Signed by (print name) [redacted]

Class member / Company representative (e.g. company director) / Lawyer for the
Class member (circle as appropriate)

Class member details

Telephone: [redacted]

Email (linked to Apple ID (for Apple consumers) or developer account (for Apple app
developers): [redacted]
.....

Address: [redacted]
.....
[redacted]
.....

ACN/ABN (if a company or trustee): [redacted]

**If you are signing as the solicitor or representative (e.g. company director) of
the Class member:**

Name: [redacted]

Capacity in which you are signing: [redacted]

Telephone: [redacted]

Email: [redacted]

Address: [redacted]



Annexure B – Advertisement

Text of Advertisement:

Australian App Store Class Action

The deadline to opt out of the class action is 23 February 2024.

If you are covered by the class action and want to remain part of it, there is nothing you need to do.

Click here for more information about the class action, who is covered by it and how to opt out.

Note:

An indicative example of how the text of the Advertisement may appear as display advertising pursuant to order 7(b) of this Order is set out below.

The text of the Advertisement would appear in “slides” in the order of the example images below.

Slide (1)

A mockup of a slide advertisement. At the top left, it says 'PHI, FINNEY, MCDONALD' next to a red square logo. At the top right, it says 'maurice blackburn lawyers' next to a red square logo. The main text in the center is 'Australian App Store Class Action' in a large, bold, black font. At the bottom, there is a black bar with white text: 'The deadline to opt out of the class action is 23 February 2024' on the left and 'Learn More →' on the right.

Slide (2)

A mockup of a slide advertisement. At the top left, it says 'PHI, FINNEY, MCDONALD' next to a red square logo. At the top right, it says 'maurice blackburn lawyers' next to a red square logo. The main text in the center is 'The deadline to opt out of the class action is 23 February 2024' in a large, bold, black font. At the bottom, there is a black bar with white text: 'The deadline to opt out of the class action is 23 February 2024' on the left and 'Learn More →' on the right.



Slide (3)

PHI, FINNEY, MCDONALD | maurice
blackburn
lawyers

**If you are covered by the class
action and **want to remain part of it,
there is nothing you need to do****

Slide (4)

PHI, FINNEY, MCDONALD | maurice
blackburn
lawyers

**Click here for more information
about the class action, who is
covered by it and how to opt out.**



Schedule

No: VID341/2022

Federal Court of Australia
District Registry: Victoria
Division: General

Second Applicant DARK ICE INTERACTIVE PTY LIMITED (ACN 153 761 276)
Second Respondent APPLE PTY LIMITED (ACN 002 510 054)